






A study of satisfaction with Medellín as a college destination 2022

We investigated **students, teachers, graduates and academic mobility students**, for the satisfaction they have around five dimensions associated with the conditions of Medellín as a university destination.

Aspects that were evaluated

	Quality of higher education	Quality of the institution and the career
	College atmosphere	Material conditions of the college campus
	Cost of living	Economic variables associated with the support of the academic population
	Quality of life	Immaterial and material conditions of the city
	Employability of the graduated people	Employability status of the city



2.146

participants of HEI's and of Education for Work and Human Development

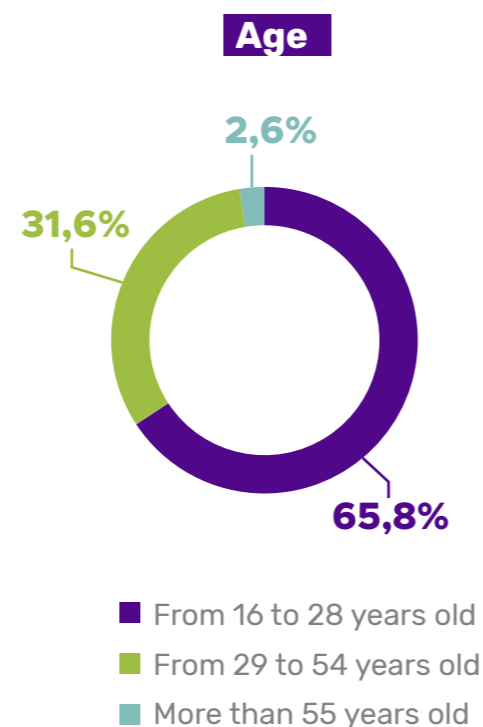
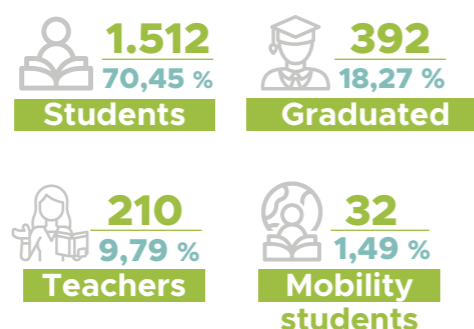
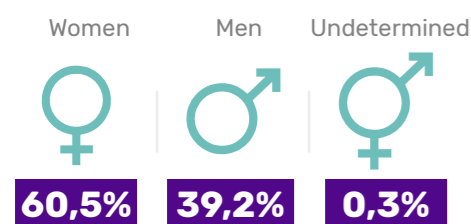
(ETDH for its acronym in Spanish)

July 2022

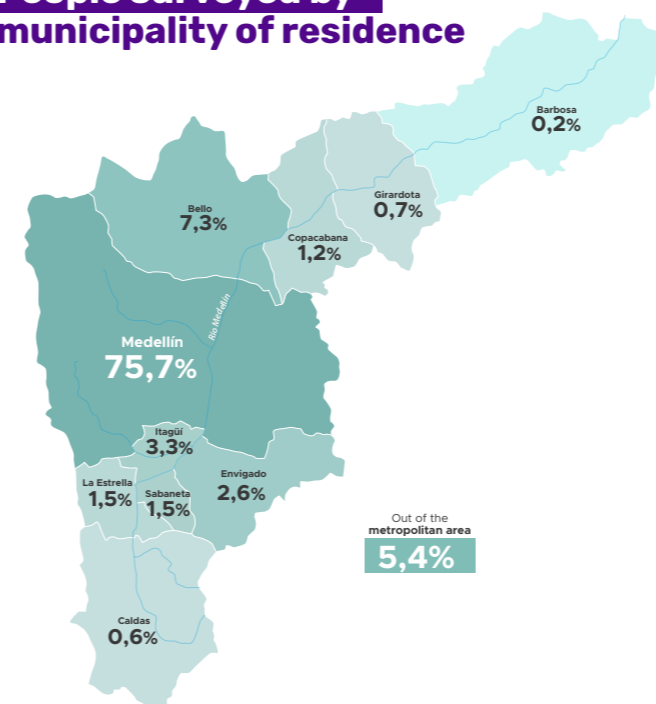
Object

To identify the level of satisfaction that people in the academic community have with Medellín as a place to carry out post-secondary studies, based on the educational quality, the university environment, the quality of life, the cost of living and the employability.

People surveyed



People surveyed by municipality of residence

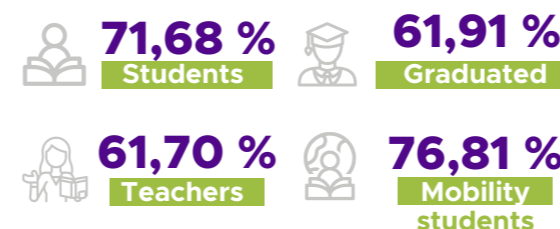







Satisfaction indicator

63,23%

is the **percentage of the public's** satisfaction with Medellín as a college destination

Satisfaction by group of people



Aspects	Satisfaction with Medellín as a college destination.	Weighting	Weighted result
 Quality of higher education	96,83%	25%	24,21%
 College atmosphere	77,59%	20%	15,52%
 Cost of living	15,25%	20%	3,05%
 Quality of life	56,02%	10%	5,06%
 Employability of the graduated people	59,43%	25%	14,86%
Total			63,23%

Some results and reflections provides the study by group of people:



Students

- **64.6%** of the students valued the quality of education as excellent and 54.7% assign this same quality rating to the teachers.
- The students perceive the cost of living in the city as high and moderate, This is the reason why their satisfaction with this dimension is low, with a rating of **12.16%**.



Mobility students

- **96.3%** of the academic mobility students would recommend Medellín as a college destination.
- **55.6%** of the mobility students state that they would work in Medellín.



Teachers

- **60.91%** of the teachers consider that the quality of education in the institutions is excellent.
- On average, **51.4%** of the teachers in the institutions are satisfied or very satisfied with the environment, mobility and safety in the city.
- On average, **10.8%** of the teachers show dissatisfaction with the variables of job stability, salary and job engagement, the rating being very similar in the set of variables



Graduated

- Graduates rated an average of **44.7%** satisfaction with employability, considering the variables of job engagement, salary and job stability.
- **90%** considers as good or excellent the quality of their pregraduate studies, as well as the quality of their teachers. This result equals the one presented in 2021.

If you want more information on this study, you can check the full report at:

<https://sapiencia.gov.co/observatorio-estudios/Estudio de Satisfacción de Medellín como destino universitario. 2022>