

Satisfaction with Medellín as a college destination 2021

Objective of the study

The study aims to measure the satisfaction of graduates and teachers of Medellín's post secondary education institutions in relation with their experience in the formation process.

Poll made

in August 2021



3.274
participants

of all kinds of institutions from the city.

15

Higher Education Institutions.***

7

Institutions of Education for Work and Human Development ***

Evaluated variables:



Perception of the educational institution and the program's quality



Material conditions of the college campuses.



Economic variables associated to the support of the academic community



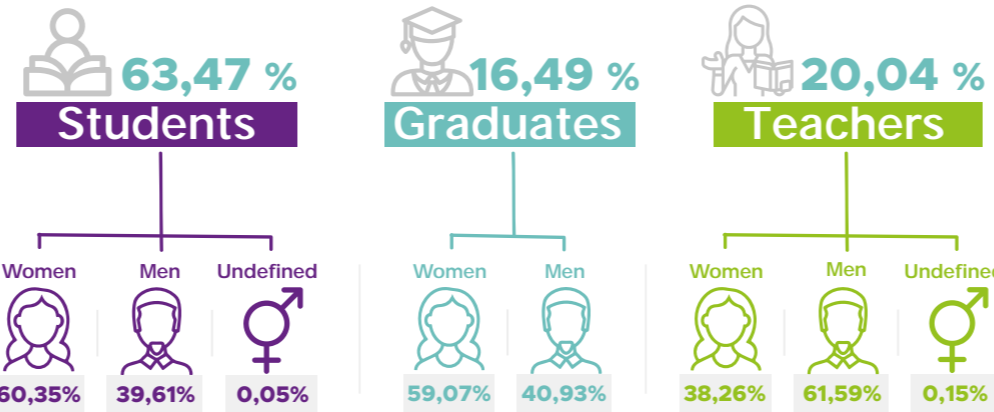
Perception of the city's material and immaterial conditions.



Perception of the city's employability situation

*** In the extended report available in the microsite of the Observatorio de Sapiencia <https://sapiencia.gov.co/observatorio/> you can find the list of institutions that participated in this study.

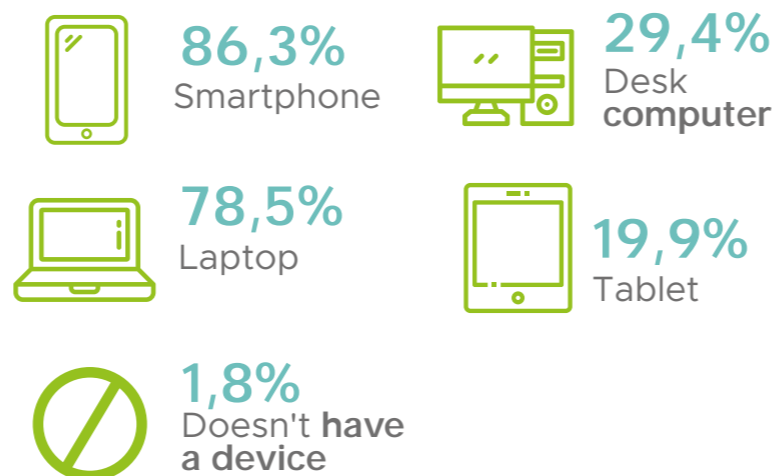
People surveyed



Age	Students	Graduates	Teachers
From 16 to 28 y/o	83,32%	54,08%	6,59%
From 29 to 54 y/o	16,04%	44,59%	75,29%
55 and older	0,64%	1,33%	18,12%

Use of technological devices for educational purposes

94 % of the poll responders have an internet connection in their homes.



Satisfaction Index

The polled audiences express having, on average, a **60,52%** of satisfaction with Medellín as a college destination

In this indicator the higher number comes from the student population that reports a 65% satisfaction rate with the city as a college destination while the graduates rate is 60% and the teachers is 59%.



Satisfaction with Medellín as a college destination by aspects and polled audiences

Aspects	Students	Graduates	Teachers	Average
Perception of the HEI and the program's quality	99,22 %	99,07 %	94,21 %	97,50%
Material conditions of the college campus	79,14 %	74,67 %	70,43 %	74,75%
Economic variables associated to the support of the academic community	10,73 %	11,89 %	6,98 %	9,87%
Perception variables of the city's material and immaterial conditions	59,74 %	57,12 %	41,03 %	52,63%
Perception of the city's employability situation	N/A	48,76 %	63,71 %	56,24%

Putting an emphasis on some results

In the college environment aspect, the variable that obtained the lowest scores was **infrastructure for people with disabilities**, which should lead to diagnoses, policies and action plans of the city's post-secondary education system.

Students

The perception about the quality of life of this polled group specially values the environmental conditions and emphasizes the disgust with the public insecurity situation. They also consider that the cost of living in the city is high, specially the tuition cost is valued as high by private college students.

Graduates

The employability aspect in Medellín was measured with more severity by the group of graduates, who also perceive bigger difficulties with their attachment and job stability.

Teachers

The cost of living in the city of Medellín is the aspect that causes more discontent in the polled audiences, specially in the teacher's group. Half of the polled teacher's population is linked to university professor contracts.